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For Immediate Release

Meddius to Exhibit at HIMSS 2010 Annual Conference

Meddius will be Exhibiting Integration as a Service in the Innovative Technology Pavilion at HIMSS 2010 in Atlanta, Georgia

CHARLOTTESVILLE, Virginia (February 3, 2010) – Meddius, the leading provider of integration appliances for the healthcare industry, today announced its plans to attend and exhibit at the 2010 Healthcare Information and Management Systems Society (HIMSS) in the Innovative Technology Pavilion. The conference is March 1-4, 2010 in Atlanta, Georgia at the Georgia World Congress Center. This year's exhibition is expected to attract at least 28,000 information-technology professionals with speakers, education sessions and workshops covering the latest knowledge on IT and information management systems in healthcare.

"Interest in integration as a key part of healthcare IT appears to be as high as ever," said Jeff Gunther Founder and CEO of Meddius. "The American Recovery and Reinvestment Act (ARRA) is driving federal spending and incentives to encourage electronic healthcare records (EHR) adoption. Given that one of the industry's greatest challenges to deploying EHRs is to find reliable, secure, and cost-effective methods to share information, we believe that HIMSS attendees will appreciate the appliance-based approach to integration which Meddius offers through an affordable, easy-to-budget subscription." Gunther notes further that, "Integration as a Service is an appealing alternative to the licensed software solutions currently on the market. The value proposition for clients is lower total costs and a faster return on investment through a managed service. "

In addition to exhibiting, Meddius will be speaking at the Innovative Technology Pavilion theatre on Wednesday, March 4th between 10:00 AM and 10:45 AM.

- Who** Meddius Chief Executive Officer, Jeff Gunther, and other members of the management team will be available at the Meddius booth.
- When** March 1st through 4th, 2010
- Where** Booth number 2959 at HIMSS in George World Congress Center, Atlanta, Georgia

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About HIMSS

The Healthcare Information and Management Systems Society (HIMSS) is the healthcare industry's membership organization exclusively focused on providing leadership for the optimal use of healthcare information technology (IT) and management systems for the betterment of human health. Founded in 1961 with offices in Chicago, Washington D.C., and other locations across the country, HIMSS represents more than 20,000 individual members and over 300 corporate members that collectively represent organizations employing millions of people. HIMSS frames and leads healthcare public policy and industry practices through its advocacy, educational and professional development initiatives designed to promote information and management systems' contributions to ensuring quality patient care. For more information, please visit www.himss.org.

About Meddius

Our mission is to improve patient care by helping organizations make healthcare data universally accessible. We build best-in-class integration solutions, enabling the industry to accelerate and simplify the exchange of mission-critical information among applications. The Meddius Integration Router® is a rack-mountable, highly-scalable integration appliance built specifically to allow healthcare providers and vendors to quickly add real-time, intelligent system-to-system message routing capabilities to their networks. This turnkey solution delivers common message transformation, seamless integration, and high-performance routing functions in a low cost monthly subscription fee. Meddius is a privately held company headquartered in Charlottesville, Virginia. For details, visit www.meddius.com.



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